

MINUTES OF THE
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY, May 7, 2015, 8:00 A.M. – 9:30 A.M.
ARDENWOOD CONFERENCE ROOM
3300 CAPITOL AVENUE, BUILDING A

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1. **CALL TO ORDER** The meeting was called to order at 8:03 a.m.

2. **ROLL CALL**

Commissioners Present: Alternate Goldsmith for Bonior, Commissioners Cardenas, Chang, Cox, Drury, Duarte, Lee, Tran

Commissioners Absent: Gaeta

Staff Present: Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Jennifer Chen, Economic Development Coordinator
Kim Marshall, Economic Development Specialist

3. **APPROVAL OF MINUTES**

The regular minutes of March 5, 2015 were approved. Tran 1st/Duarte 2nd, all ayes

4. **PUBLIC COMMUNICATIONS**

None

5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**

Industrial/Manufacturing

Wall Street Journal article - Lennar deal has closed.

Initiatives – Nurturing start-ups through new Startup Grind chapter. STEM curriculum through MakerEd focus in K-12 classrooms.

Silicon Valley Logistics Groundbreaking – 600,000 sf of distribution/R&D space on Boyce Road. The facility will have high ceilings and an industrial power supply.

Manufacturing Roundtable meeting held at AsteelFlash in Fremont. The event included a panel discussion on financing options for mid-sized companies.

Downtown

Farmer's Market pilot program will be held on Wednesdays from 3 p.m. – 7 p.m.

Studios Architecture selected for Civic Center Design Plan.

Commercial/Retail

ICSC Alliance Event held at Pacific Commons, including a "Block Party". The program's theme focused on repositioning retail assets.

Artist Walk will break ground shortly in Centerville.

Centerville Walkabout went well. Six teams visited over 40 businesses.

Chamber of Commerce

Some upcoming events include the Burgers & Brewfest, Access Sacramento, and Business to Business Fair.

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS

There were six visits: Zosano Pharma, South Bay Solutions, Eclipse Automation, Oplink Communications, Mobile Mini, and Royole. More Tesla suppliers are setting up shop in Fremont.

7. COMMISSIONER/STAFF REPORT ON SVEDA, EAST BAY EDA, OTHER MEETINGS

The next FAST meeting will be on June 8th.

8. SCHEDULED ITEMS

8.1 Fremont Innovation District Signage

Kelly Kline provided an update on the Innovation District Signage Plan. The design firm Square Peg has provided an analysis and conceptual designs, including wayfinding, street, and banner signage.

9. FUTURE AGENDA ITEMS

- Next meeting will be July 8
- Open Counter demonstration

10. ADJOURNMENT

The meeting was adjourned at 9:25 a.m.